



PRESS RELEASE

East meets West, Again!

Eastern Seasons returns to London with stellar line-up of guests and events



Eastern Seasons returns to London from 28 November to 5 December 2016 with a week of cultural, sports and business events that will strengthen ties between the people of Eastern and Western Europe.

A key highlight of the week is the **Russian-British Business Forum: Partnerships for Growth, New Strategies on 29 – 30 November**, which aims to shape the agenda of trade and economic co-operation. The Forum will bring together some of Europe's most powerful business and finance officials to discuss the challenges and opportunities for bilateral trade and economic cooperation between the UK and Russia. The key organizer of the event is [Russian Trade Delegation](#) in the UK. 200 attendees and 50 spokespeople will attend, representing a wide range of industries and interests at governmental and corporate level.

Eastern Seasons opens on **28 November** with a captivating public **classical music performance** for music lovers entitled *Time Regained*, at the Royal Over-Seas League World Headquarters on St James' Street. International virtuoso harpsichordist, [Mahan Esfahani](#), will perform a compelling programme of baroque and contemporary classics together with the London-based Russian Virtuosi of Europe orchestra under direction of Yuri Zhislin.

An exclusive tennis tournament at the prestigious Queen's Club will bring together international businessmen, politicians and government officials from the EU, the UK and Russia for a touch of healthy competition.

The finale of the week's events will take place on **5 December**, bringing together the most influential personalities from business, sport and culture for the **Eastern Seasons Gala Dinner** in support of charity partner [Street Child United](#). Held in the bright and grand interiors of One Marylebone, this elegant fine dining event will be hosted by Sky Sports Presenter, David Garrido, with entertainment from talent such as British singer **Sophie Ellis-Bextor**, and award-winning international ballet star, **Sergei Polunin**. The evening will feature a charity auction, to raise money for the Street Child World Cup, to take place in Russia in 2018.

With the support of founding partner [BSI Global Group](#), Eastern Seasons seeks to become a multinational platform for generating creative ideas and developing new projects.

Anna Abramova - project spokesperson for the Eastern Seasons Organising Committee- stated:

“Eastern Seasons is an entirely unique combination of events that aims to bring together people from different countries, cultures and backgrounds, and unite them through a range of common interests. We aim to provide a platform for people to make connections, find inspiration, and to collaborate over new and exciting ideas.”

Please visit www.easternseasons.com for the latest updates.

For images, further information or to discuss interview opportunities please contact:

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Notes to Editors:

Social Media

Facebook: <https://www.facebook.com/easternseasons>

Instagram: @EasternSeasons

Twitter: @EasternSeasons

Official hashtag: #easternseasons

Event Details

Time Regained: Mahan Esfahani

Venue: Royal Overseas League, Overseas House, Park Place, St James' Street, London SW1A 1LR www.rosl.org.uk

Date/Time: 28 November, 7-9pm

Price: £15-36

Tickets available from www.easternseasons.com

Facebook event: <https://www.facebook.com/events/1080270465389696/>

Russian-British Business Forum: Partnerships for Growth, New Strategies

Venue: TBC

Date/Time: 29 November – 6-9 pm. Networking Reception at the Russian Trade Delegation of the Russian Federation in the United Kingdom

30 November – 8:30 am – 15:30 pm

Price: Free, registration required

Eastern Seasons Gala Dinner

Venue: One Marylebone, One Marylebone Road, London NW1 4AQ <http://one-events.co.uk/marylebone/>

Date/Time: Monday 5th December, 7 pm

Price: £690/£760 per person

Tickets available from: www.easternseasons.com

Facebook event: <https://www.facebook.com/events/1249999475021903/>

Street Child United

Eastern Seasons Charity Partner 2016 is [Street Child United](#). Street Child United use the power of sport to change the way street children are negatively seen and treated around the world. They are organisers of the Street Child World Cup – uniting former street children and orphans from across the world to play in their own football tournament, enjoy a festival of arts and stand united for their rights. The Street Child World Cup will take place in Russia ahead of the 2018 FIFA World Cup.

BSI Global Group

[BSI Global Group](#) was first established in 1990 as the tour operator, opening the doors for tourism between Russia and The UK. After more than 25 years in the travel industry, BSI Global Group has expanded its operations to include a range of services for clients from Russia, Ukraine, Kazakhstan, Azerbaijan and Belarus, as well as, the UK, Europe and Asia.

Travelling inspires new connections, cultural exchange and better understanding between people from different parts of the world. Recognising this and aspiring to enhance the links between people from different countries, BSI Global Group became a Founder Partner of Eastern Seasons in London

The Russian Trade Delegation

The Russian Trade Delegation is partnering with Eastern Seasons to deliver the **Russian-British Business Forum: Partnerships for Growth, New Strategies**. Co-organisers of the event are the Ministry of Economic Development of the Russian Federation and Agency of Strategic Initiatives, the partners: Greater London Enterprise with support of UK Trade and Investment, The Embassy of Russia in the UK, Russo-British Chamber of Commerce, and Skolkovo Foundation (Russia). Among the participants will be organizations from the financial services, IT Sector, 2018 FIFA World Cup Russia, Professional Services, Energy, Oil and Gas, Mining and Natural Resources, Life Sciences and the Health Sector, Food and Retail.